

# GD Connect 2024

September 24-27

The Georgian Terrace • Atlanta



## Sponsorship Opportunities

# Sponsor GDConnect 2024

We can't wait to see you in Atlanta, GA, for another immersive, three-day GivingData user convening. For ten years, GDConnect has been an incredible way to bring our community together to learn and connect.

The GivingData community is growing quickly, and to ensure the best, most rewarding experience for all attendees, we are planning to build on last year's success and feedback to make GDConnect 2024 our best conference yet.

In 2023, we raised the bar by partnering with Marva Lewis McKnight as our event coordinator, having Kevin Bolduc of the Center for Effective Philanthropy as our keynote speaker, hosting a pre-conference GivingData 101 training session, and introducing a conference app. The feedback was very positive, and we aim to do even better this year in the spirit of continuous improvement.

However, hosting a three-day event that meets and exceeds the needs and size of our growing community is expensive, so we hope you will consider sponsoring GDConnect 2024. With your help, we will improve the overall participant experience and create more learning and sharing opportunities while keeping registration fees low to allow more community members to attend.

We've compiled a few sponsorship options on the next page. Please contact me ([roberto.cremonini@GivingData.com](mailto:roberto.cremonini@GivingData.com)) or Casey DeSain ([casey.desain@GivingData.com](mailto:casey.desain@GivingData.com)) with any questions about how you can support GDConnect.

With gratitude,

Roberto Cremonini  
Chief Innovation Officer

# Sponsorship Opportunities

Sponsorship	Unit Price	# Available
Breakfast	\$2,500	3
Lunch	\$3,500	3
Coffee Breaks	\$1,500	3/4
Welcome Reception	\$5,000	0
National Center for Civil and Human Rights Reception	\$7,500	1
Conference App Sponsor	\$5,000	0
A/V Sponsor / Lead Sponsor	\$15,000	0
Sessions Recording (Videographer)	\$3,500	0

# Thank you!

 GivingData